

Newly Formed 'HOPA' Seeks New Birth Of Business In City's Downtown Area

By Art Thrall

PORTERVILLE — It was at Gettysburg, many years ago, one of our most famous presidents spoke the words, "That this nation, under God, shall have a new birth of freedom. . . .!"

But this isn't many years ago - it's now! This isn't Gettysburg - it's Porterville! We aren't talking about pure freedom - it's more like business! And we aren't basing our correlation on a nationwide level - it's related directly to the heart of Porterville, the downtown business district.

But, the idea is the same with the newly created "Heart Of Porterville Associates" (HOPA) which is seeking a new birth of business in the heart of the city.

In recent years, many cities in our nation have grown by leaps and bounds. Keeping pace with this growth, a new innovation called shopping centers began to spring up in suburbs.

Of course there was-and is-a place for them. They brought shopping closer to residential areas than the original downtown business districts and thrived on convenience. But, the effect on downtown businesses was tough.

As a result, downtown areas began to drop off-business-wise. In most fast growing towns the downtown areas, which had been centers of business in early days, began to present gaping holes where older stores closed their doors for good-or moved under pressure to outlying centers closer to the residential areas.

In many cities, expensive urban renewal projects were undertaken to gain back the decaying city hearts. These were met with mixed success.

Porterville began to feel a similar pinch some years back. At first it wasn't too bad, but it began to get worse in recent years as the city grew. Something had to be done!

The Porterville chamber of commerce, businessmen's groups, and the city began to apply some solutions.

Parking had been a problem and this was rectified by the establishment of parking lots along streets on both sides of Main street.

The city came up with a semi-mall project along Main street which added to the attractiveness of the area.

The chamber of commerce, through its "volunteer" merchants' committee, began to place emphasis on special sales promotion programs, which met with varied successes. But these were generally citywide and participation was spotty.

All of these things helped, but even more needed to be done.

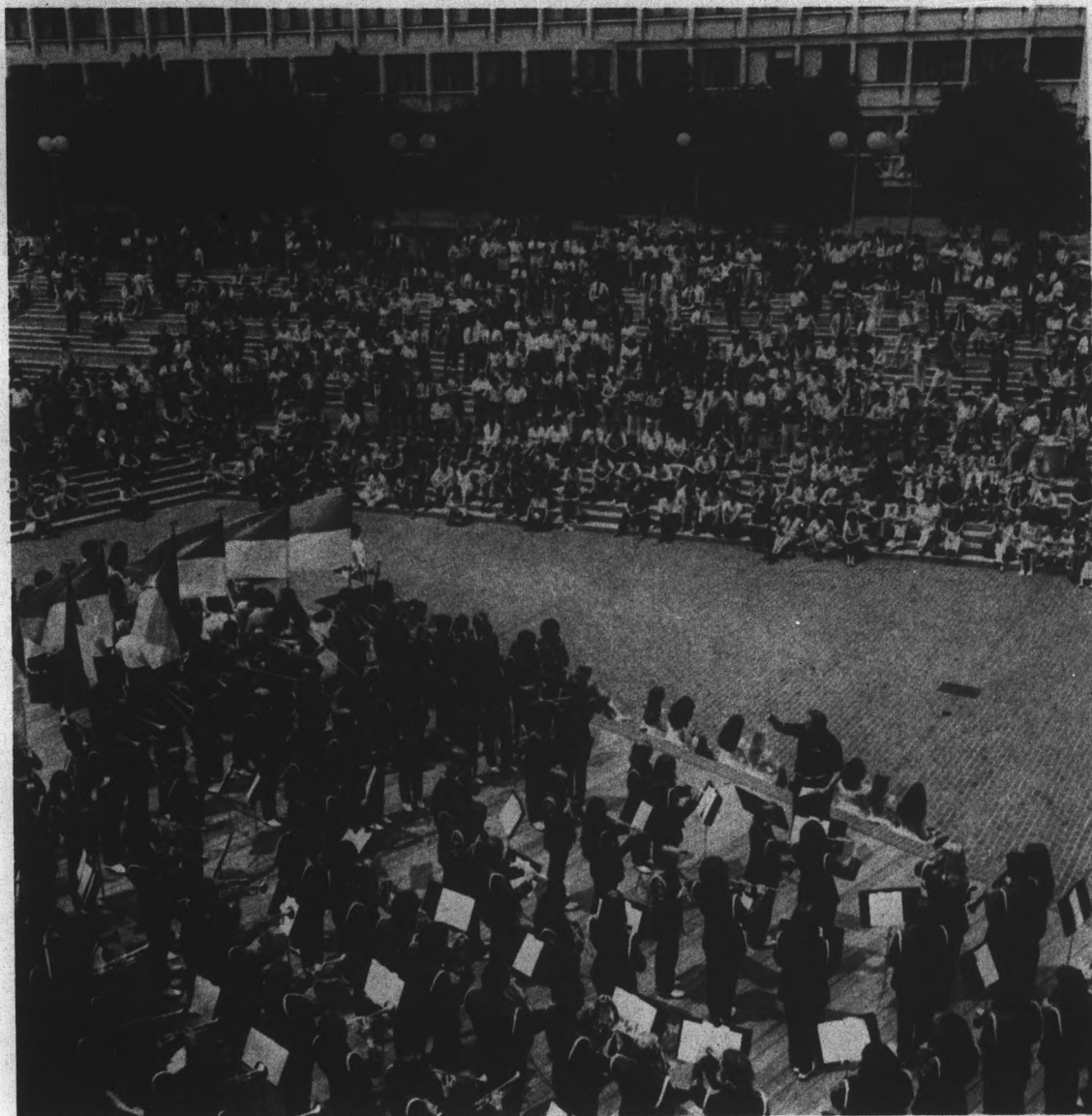
About a year ago a small group of concerned merchants began to discuss the idea of forming a downtown merchants group to promote business in the downtown area.

It was noted that other cities were forming such organizations and, depending on the amount of effort and direction they were given, were proving fairly successful. About 30 now exist in other California cities.

The talk locally began to bear fruit. In March of this year the first big downtown promotional event was held with about 45 merchants helping finance the effort on a "one-shot" basis.

The event was called "Good

(Continued On Page 8)



IN CONCERT at the Boston City Hall is the Porterville Panther Band, the state's official bicentennial band to the nation's bicentennial celebrations over the Fourth of July in Philadelphia and other points on the east coast. The band drew a large enthusiastic crowd during this performance as it has at all other appearances. (Farm Tribune photo)

Local Bicentennial Band Tour Group To Return Home Tonight

PORTERVILLE — A crowd of nearly 450 local residents composed of Porterville high school band members, chorus

members, Plano 4-Hers, chaperones, news media representatives, and interested local citizens climbed aboard busses and cars and traveled to Bakersfield's Meadow Field a week ago Wednesday evening to board jet planes for a flight to the east coast and participation in the nation's bicentennial

Fourth of July celebration.

They are scheduled to return from the busy trip activities tonight.

It was a wild send-off with many Porterville residents gathering in front of the local chamber of commerce office to bid the travelers farewell and to

(Continued On Page 3)

Overflow Crowd Witnesses Exchange Club Fireworks

PORTERVILLE — An overflow crowd of more than 5,000 inside and equally that many outside witnessed the bicentennial year Fourth of July celebration at Jamison Stadium Sunday night under sponsorship of the Porterville Exchange club.

It was one of the largest crowds ever assembled to see such a show and basically went off without a hitch to win the "oohs" and "aahhs" of the more than capacity crowd of spectators.

Grandstands and trackside areas of the stadium filled early with the Monache Stage Band under the baton of Dale Anderson, providing early evening entertainment in front of the west stands. The band performance was interspersed with aerial bursts from the Exchange club fireworks mortar tubes.

Youngsters chased parachuting flags from the high bursts as they drifted on prevailing winds into vacant fields to the southeast of the stadium.

As darkness closed in the Stage band closed up shop and the community band, again under the baton of Dale Anderson moved into position on the track.

With the raising of the nation's flag by a color guard from Porterville's newest Veterans of Foreign Wars Post No. 3802, the big program unfolded with narration by Larry Cotta, appropriate music by the band, and firing of set pieces depicting major historical events in our nation's history.

Outside the stadium, one of the largest traffic jams seen in Porterville developed as a steady stream of cars continued to circle the surrounding roads in an effort to find parking places.

Police noted that parking within a mile of the stadium was at a premium and many persons observed the aerial skyrockets from vantage points at intersections and on roads even up to several miles from the stadium program site.

There was one minor injury

(Continued On Page 8)



HAPPY BIRTHDAY AMERICA was the theme of the annual Fourth of July fireworks program sponsored by the Porterville Exchange club and held at Jamison stadium. This burst of skyrockets was just a small part of the event which was witnessed by upwards of 10,000 persons. (Farm Tribune photo)

Timber Sale Meeting Set By Foresters

PORTERVILLE — Officials of Sequoia National Forest headquarters will conduct a periodic timber sale program meeting beginning at 10 a.m.

Monday, July 12, at the Paul Bunyan Lodge.

Discussion in the near day-long meeting will center on timber sale accomplishments in

fiscal year 1976 and any planned changes in fiscal year 1977 timber sale program, old growth and young growth sales utilization requirements, small business administration set-aside programs, and other subjects of interest to those concerned with management of Sequoia National Forest.

Lunch will be available on a no-host basis to those attending the session.

LACK OF UNDERSTANDING BLOCKS WATER DEVELOPMENT SAYS SENATOR

VISALIA — Lack of mutual understanding and respect between the state department of water resources and the federal bureau of reclamation is blocking needed water planning and development in California, Howard Way of Exeter, chairman of the state Senate committee on agriculture and water resources, declared in

Visalia at annual meeting of Friant Water Users association.

Way, who will resign his seat in December after 14 years in the Senate, singled out what he considers priority areas for action to insure California's water future, and said he is "guardedly optimistic" that differences impeding their accomplishment can be worked out.

1. A resolution of the conflict between San Joaquin Valley agricultural interests and groups concerned over water quality in the Delta.

2. Construction of the Peripheral Canal, which would save hundreds of thousands of acre feet of water now wasted annually to the ocean.

3. Eventual use of North Coast water resources, now closed to any development by the Wild Rivers Act.

Way said an immediate challenge is to impress upon urban residents and legislators that prime agricultural lands are worthless unless reliable supplies of water are available to irrigate them.

Senator John Nejedly of Walnut Creek, representing Contra Costa County in the state Senate, said that California has reached "the moment of truth" when we realize there is not enough water to go around. He called for decision-making that will consider the interests of all people in the state, including those of the Delta.

Also speaking briefly were Jack Chrisman of Visalia, outgoing chairman of the California Water Commission; Ernest Mobley of Sanger, chairman of the state Assembly water committee; Jack Horton, acting regional chief of the bureau of reclamation, and James F. Sorensen, secretary-treasurer of Friant Water Users. J.G. Fossett of Tulare, association president, served as master of ceremonies.

Milk Pricing Topic

Of County Meeting

TULARE — A meeting of milk pricing will be held in the new classroom building at the Tulare high school farm, 900 South E Street, Tulare at 8 p.m. Monday, July 12, according to Gale Gurtle, Tulare county farm advisor, University of California, cooperative extension. The farm is located one-half mile west of K Street on Bardsley Road.

Dr. Bob Jacobson, Extension Economist, from the University of California in Davis will discuss formula pricing and supply standards - how these may affect blend prices to the dairymen.

The program is sponsored by the Tulare County Farm Bureau Dairy Committee and UC Cooperative Extension.

Refreshments will be served after the program. All dairymen and other people interested are invited to attend.

Coastal almond crops are expected to be 50 per cent of normal, but other areas report good growth and good crops are expected.

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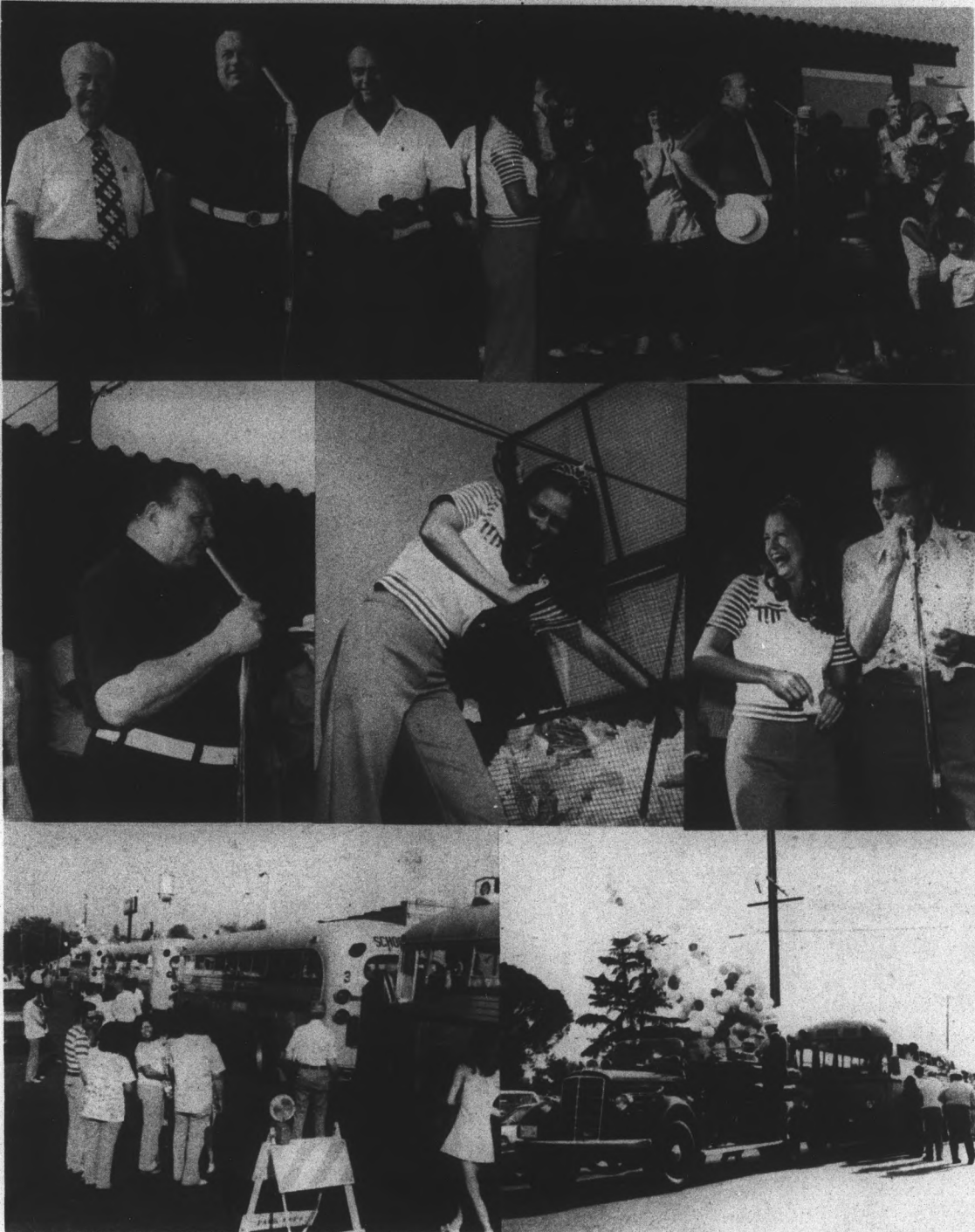
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DEPARTURE OF the Porterville contingent to the nation's bicentennial celebration in Philadelphia and the east coast last week was prefaced by farewell speeches and the awarding of the fund raising, grand prize pickup truck to lucky donor Kenneth Bayiard of rural Porterville. At top left, Ken Billingsley and Jim Madland flank band director Buck Shaffer, while at top right, Mayor Earl Smith recites his farewell remarks. Center left, Buck Shaffer speaks briefly while "Miss Porterville" Cindy Gill, draws the winning ticket and laughs when Bill Rodgers, MC, at center left, announces the winner. Bottom busses leave from front of chamber of commerce and head south on Main with balloons released by "Heart of Porterville Associate" members from a fire truck escort. (Farm Tribune photos)

Blue Heron Nesting Site Protected

PORTERVILLE — Progress has been made toward turning the great blue heron nesting site adjacent to Porterville State Hospital into a wildlife preserve to be managed by the state department of fish and game.

According to R.H. Chamberlain, chairman of the Porterville Area Environmental council, which was instrumental in pushing for the action, a December meeting in Sacramento has caused transfer of the property from the surplus property list under general services department to the jurisdiction of the state department of health.

Currently the details of a contract for management between the health department and department of fish and game are being worked out and the agreement is expected to be completed in the fall or at least by January.

"The main thing is that the area, with its rich plant and wildlife resources, is safe," Chamberlain said.

He gave credit for its preservation to support from the Porterville city council, county board of supervisors, Tule River Tribal council, Tulare county schools office, and Assemblyman Gordon Duffy.

Chamberlain said it is hoped later to hold a public ceremony at the site during which all organizations involved in preserving the site can receive proper recognition.

Walnut sets are fair to good in most areas, but reduced moisture in the central coast may reduce nut size.

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Tour

(Continued From Page 1)

award the fund-raiser, grand-prize pickup to lucky donor Kenneth Bayiard of rural Porterville.

After that it was a busy time with flying balloons furnished by Heart of Porterville Associate merchants, cheering residents, police and sheriff's deputy escorts, and a parade of cars and busses.

There was a two-hour departure delay in Bakersfield but finally, all was arranged and the contingent was off and flying to the historical events.

The busy schedule called for concerts, sightseeing tours and other activities in Boston, the first stop on the journey, followed by sightseeing in and around New York city, and later concerts and the big bicentennial parade in Philadelphia, Pennsylvania, on Sunday, July 4th.

Buck Shaffer, director, reported that crowds along the big nation's birthday parade route cheered the band all the way. The Panther band was officially designated the state's bicentennial band in the event. The unit managed to get through the 4-hour-long parade a few minutes before a thunderstorm drenched the last sections of the big parade and literally broke it up.

The band played three lesser concerts at strategic locations in and around Philadelphia later on July 4th at the request of city officials of Philadelphia and at all were well received.

Rain plagued one of the concerts and portions of the band got a bit wet while they were waiting to board busses. The wet members waiting for busses were rescued partially by Philadelphia police in squad cars and paddy wagons who took them to buildings nearby where they could get out of the rain.

Monday, the Porterville group toured through the Amish country of Pennsylvania where farming is carried out today as it was in historical days with teams of horses and mules and old-fashioned methods. In addition the group toured the battlefield at Gettysburg where the chorus sang a hymn.

Tuesday it was on to Washington, D.C. for a three day stint including sightseeing, concerts, visits to the nation's capitol, and a wide variety of other activities centered around historical sites at the seat of our nation's government.

The large contingent of local residents is scheduled to return home at 10:45 p.m. today after a tour of the historical portion of our nation and experiences that will long be remembered in connection with our nation's bicentennial celebration.

YMCA Schedules Lifesaving Classes

PORTERVILLE — The Porterville YMCA will hold a series of junior and senior lifesaving classes for participants above 13 years of age beginning at 7 a.m. Wednesday, July 7, and continuing each Monday, Wednesday and Friday, 7 to 8:30 a.m. during the month of July.

The classes will be instructed by Dr. Robbin MacDonald, pastor of the United Presbyterian church in Terra Bella.

Cost for the series is \$12 for YMCA members and \$15 for non-members. Further information may be had by calling 784-8192.

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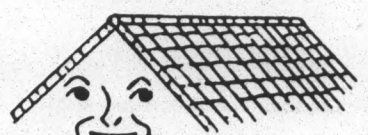
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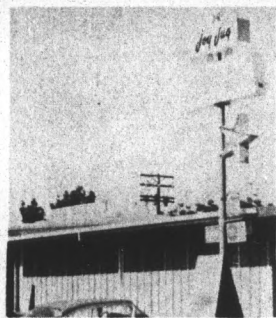
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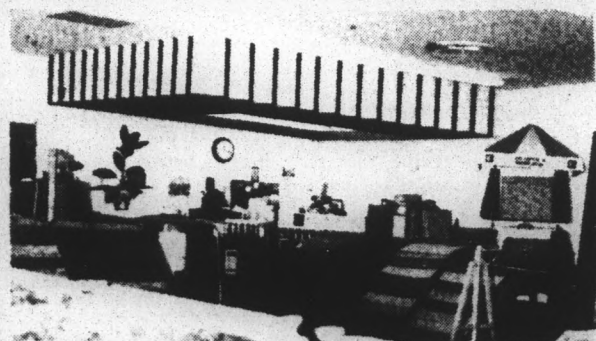
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Bill Allows Ginners To Burn Trash

SACRAMENTO — Cotton gin trash will be considered an agricultural rather than industrial waste under a bill authored by Assemblyman Ernest N. Mobley (R-Sanger) and passed by the assembly recently.

The assembly bill will allow cotton gin operators to burn their gin trash in open outdoor fires for two years while the industry develops alternate means of disposal.

The industry is on the verge of developing incinerator-heat exchangers that would burn the trash and provide heat energy for the operation of the gin. However, it will take some time to develop this technology and in the meantime, ginners must dispose of their trash before a new ginning season can start.

The bill gives the ginners two years in which they can burn their trash in open outdoor fires under strict burning conditions. For the privilege of burning outdoors, the ginners will have to pay a fee of 15 cents per bale to the State Air Pollution Control Fund and the money collected would be directed toward the research and development of the incinerator-heat exchangers.

The bill now goes to the state senate.

36 Students Earn Perfect Grade Average

PORTERVILLE — A total of 136 Porterville College students have been named to the President's Honor List for the spring semester and 36 of those achieved a perfect four-point grade average.

Students are named to the list if they earn a grade point average of 3.5 or better and complete at least 11 units.

Those achieving a four-point average for the spring semester included: Maria Becerra, Jorja Bowker, Larry Broad, Chris Browning, Greg Childress, Randall Cline, Cathy Corey, Chris Cotton, Robert Crane, Ann Duysen, Barbara Elliott, Linda Fowler, Sylvia Haney, Barbara Heebner, Jerry Holt, Lillian Hughes, Wladimir Kumskowski, Deborah Lindroos, and Michael Lindroos.

Kenneth Loehner, Terrell Lowe, Jr., Nancy McIntosh, Ted Melcer, Frederick Nashold, Darryl Nelson, Mary Kathy Ostrem, Tanya Peterson, Rose Shepard, Linda Sikos, Donald Stover, Sandra Thiesse, Arthur Thrall, Dianna Vanoven, Diane Warnke, Ernest Williams, and Georgetta Zickert.

College House Sells For Bid Of \$26,000

PORTERVILLE — The Porterville College building trades project house was sold to the Alpaugh Irrigation district for a bid of \$26,000 at the Kern Community College District board meeting, July 1.

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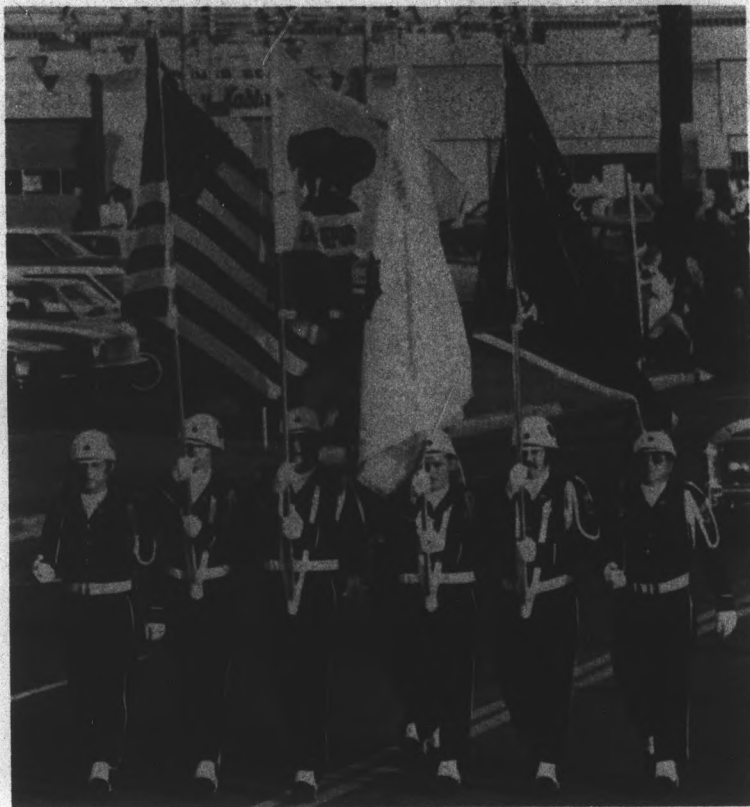
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REPEAT CHAMPIONS as the state's top color guard was the Lindsay American Legion post unit shown marching here in the recent State American Legion convention in Stockton. The unit competed against units from various other posts in the state and retained the title it won last year. The unit will compete for national honors at the national American Legion convention in Seattle, August 20. Left to right are Jack Price, right guard; Ron Harris, American flag; Frank Selover, California flag; George Winningham, American Legion state flag; Wendell Wammack, Lindsay post flag; and Court Vance, left guard. Color Guard Commander, Bob Chatters, marches behind the group.

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Stock water supplies are well below normal and pastures are drying up causing a lot of supplemental stock feeding, the thinning of herds, and lighter cattle.

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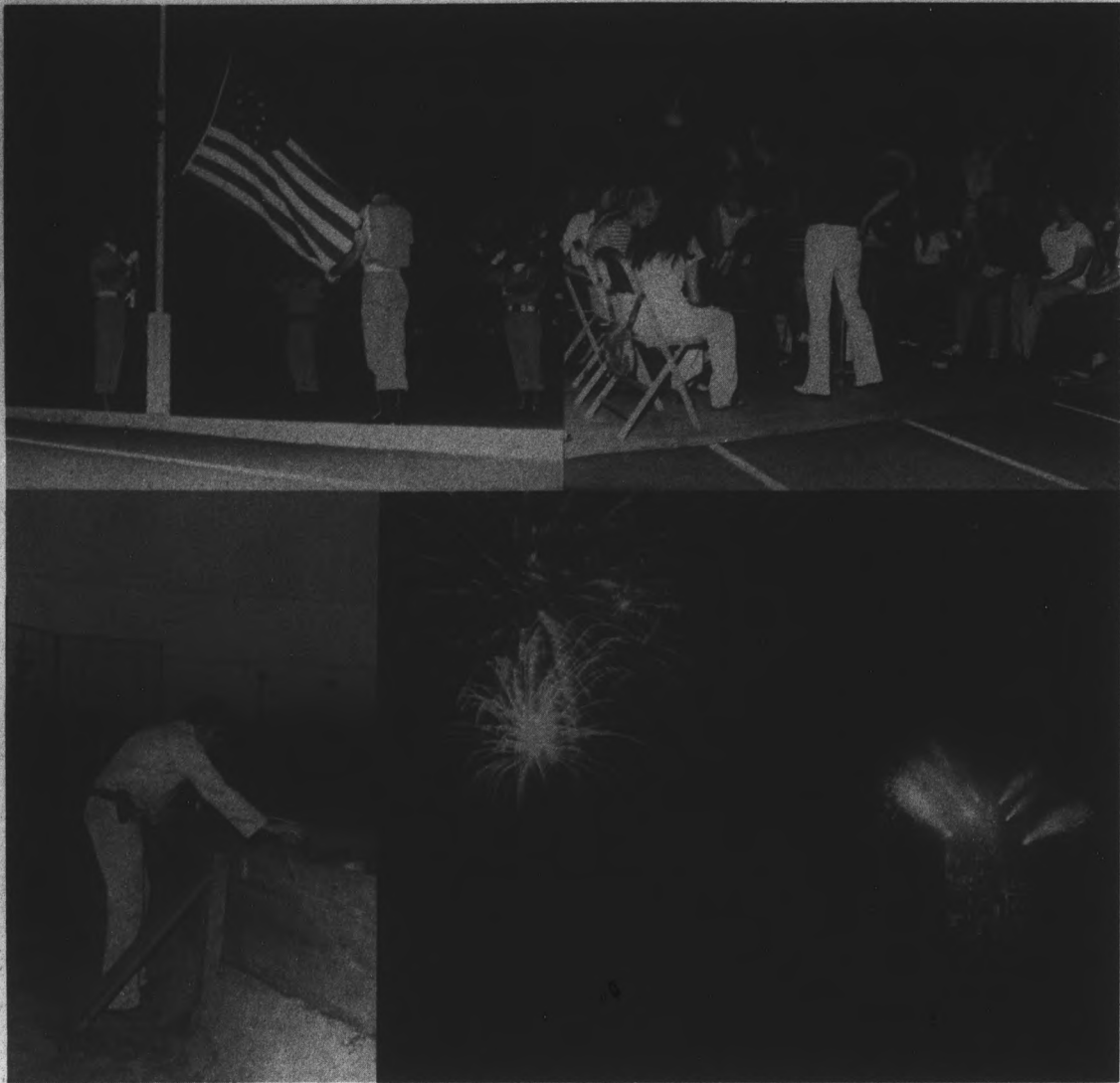
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The
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FOURTH OF JULY, locally, was celebrated by the annual Exchange club's fireworks display and program at Jamison stadium attended by an overflow crowd. At top left a VFW color guard raises the 13-star flag while the band played the National Anthem under the direction of Dale Anderson. At lower left a mortar tube is loaded with a skyrocket package which produced the results in lower center and ground set pieces were fired to depict various portions of our nation's history as Independence Hall at lower right. (Farm Tribune photos)

SCICON OFFERS HANDICAPPED SUMMER CAMP

VISALIA — Camp Scicon, sponsored by the "Friends of Scicon," designed to give physically and mentally handicapped adults and children a summer camp experience has

begun its 1976 season.

The camp is operating seven single week sessions at the Clemmie Gill School of Science and Conservation, located eight miles northeast of Springville.

Sessions began June 20.

The summer camp experience emphasizes environment awareness and group living. The adults and children attending may participate in gardening, handicrafts, swimming, nature study, sports and games, burro packing and campfire programs.

The Scicon staff members are chosen for their interest in the handicapped, the out-of-doors and their desire to provide enriching creative experiences for the campers.

An \$89 fee per session covers costs of the program for each camper. For reservations or additional information phone (209) 733-6386 or write: Deborah Hofreiter, Summer Camp Program Director, Scicon Office, County Education Building, Visalia, California 93277.

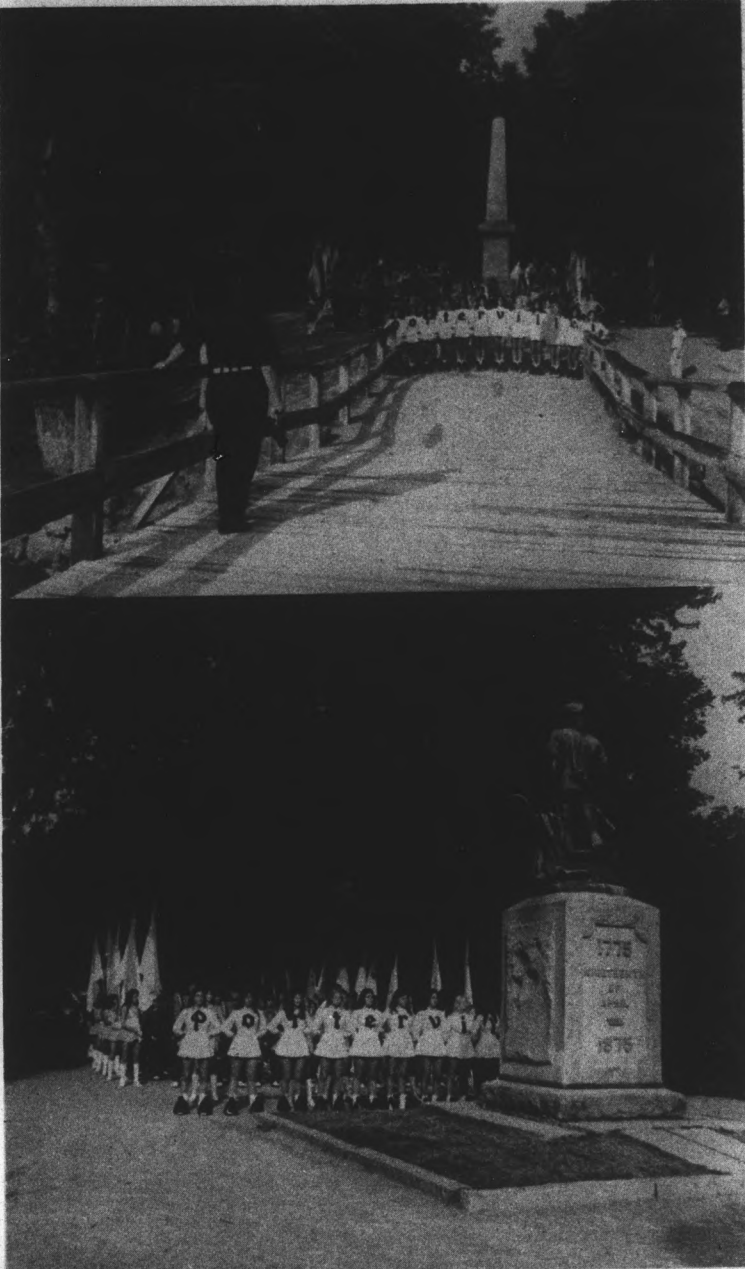
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ON TOUR, the Porterville Panther band and entourage visited many historical sites connected with the founding of our nation. At top, the band readies for a march across the famous North Bridge on Battle road at Concord. Center, the band forms in front of the Minuteman statue in Concord's Minuteman park, and at bottom, the band, the chorus, and the Plano 4-H flag corps present a program at Minuteman national historic park. (Farm Tribune photos)



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With water supplies well below normal, heavy demands on existing supplies are causing some concern in many areas of central and southern California.

Heat sensitive crops in the state suffered from the recent hot weather, particularly strawberries and some leaf vegetables.

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LEGAL NOTICE

NOTICE TO CREDITORS SUPERIOR COURT COUNTY OF TULARE No. 24697

Estate of
ISABELL GROCE, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law office of Hubler, Burford, Moran & Quirk, 141 E. Mill Ave., Porterville, California 93257 which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated 28 June 1976.
GARY MAYNARD
Executor of the Will
of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Ave.
Porterville, CA 93257
Telephone: (209) 784-5064
Attorneys for Executor
First publication: July 1, 1976.
Jul 1,8,15,22,29

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME

The following person has withdrawn as a general partner from the partnership operating under the fictitious business name of
THE CRAFTSMEN'S QUARTER
at 35587 Hwy 190, Springville, Cal. 93265.

The fictitious business name statement for the partnership was filed on November 1, 1974 in the County of Tulare.

The full name and residence of the person withdrawing as a partner:
BRIGID CRANE
34715 Wilson Dr.
Springville, Cal. 93265

Signed: Brigid Crane.
This statement was filed with the County Clerk of Tulare County on June 23, 1976.
Jul 1,8,15,22

NOTICE OF ASSESSMENT Number 173

Hilo Water company, a California corporation with principal office at the City of Porterville, County of Tulare, State of California.

NOTICE IS HEREBY GIVEN that an assessment of thirty-five dollars (\$35.00) per share is levied upon all shares of this corporation payable on or before the 19th day of July, 1976, A.D., to the corporation at the office of the secretary, Porterville, California, or mailed to P.O. Box 573, Porterville, California 93257. Any shares upon which this assessment remains unpaid on the 19th day of August, 1976, A.D., will be delinquent and unless payment be made prior to delinquency said shares or as many of them as may be necessary will be sold at secretary's office, at North Main and Westfield, Porterville, California, on the 19th day of September, 1976, A.D., at 10 a.m. of such day to pay the delinquent assessment together with a penalty of five percent of the amount of the assessment on such shares or be forfeited to the corporation.

MARCELL GAMBLE, Secretary
P.O. Box 573
Porterville, Ca. 93257
jl 1,8

NOTICE OF HEARING PETITION TO ABANDON ROAD NOTICE IS HEREBY GIVEN to all persons interested and to all freeholders of District No. 5 of the County of Tulare, State of California, that a petition was filed with the Board of Supervisors of the County of Tulare, State of California, on June 18, 1976, petitioning said Board to abandon a public road or portion thereof, which is particularly described as follows:

All that portion of Mentz Subdivision No. 3 in the County of Tulare, State of California, per map recorded in Volume 10 Page 13 of Maps in the office of the Tulare County Recorder, situated in the East half of the Southwest quarter of Section 6, Township 22 South, Range 28 East M.D.B. & M., lying more particularly described as follows:

PARCEL NO. 1: All that portion of Avenue 140 (Worth Avenue) designated and delineated on the map of said Mentz Subdivision No. 3 as "50' Road", lying adjacent to the North line of Lot 34 of said subdivision.

PARCEL NO. 2: All that portion of Road 258 (Crestview Road) designated and delineated on the Map of said Mentz Subdivision No. 3 as "40' Road" lying between Lot 34 and Lot 35 of said subdivision. The sidelines of which shall be lengthened and foreshortened so as to commence at the North line of said Mentz Subdivision No. 3 and end at the Northern Right of Way line of that certain parcel of land designated and delineated as "50' Road" running Southwesterly and Westerly through Lot 34 and Lot 35 of said Mentz Subdivision No. 3.

Said petition will be heard by the Board of Supervisors of the County of Tulare, State of California, in the chambers of said Board, in the Court-house in the City of Visalia, California, on August 3, 1976, at 10:30 o'clock a.m., when and where any person interested may present evidence thereon.

JAY C. BAYLESS, County Clerk and Ex-officio Clerk of the Board of Supervisors of the County of Tulare, State of California
By Carol Santos, Deputy
Jul 8,15

LEGAL NOTICE

BRIEF OF THE MINUTES TULARE COUNTY BOARD OF SUPERVISORS

Tuesday
June 22, 1976
Regular Meeting
Absent: Supervisor Muller
76-1680 Bid awarded; Agree. No. 9912 appd.
76-1681 Petn. to abandon road in Dist. No. 2 cont'd.
76-1682 Amend. to Tulare Co. Area Gen. Plan appd.
76-1683 Resol. Calling election re Porter Vista PUD. appd.
76-1684 Ord. introduced for adoption.
76-1685 Reading of ord. waived.
76-1686 Ord. No. 1938 adopted.
76-1687 Reading of ord. waived.
76-1688 Ord. No. 1939 adopted.
76-1689 Reading of ord. waived.
76-1690 Ord. No. 1940 adopted.
76-1691-1692 Hearing set on petn. to abandon rd.
76-1693-1698 Deeds acceptd.
76-1699-1700 Agree. No. 9913 & 9914 appd.
76-1701 Resol. & certification re. FAS Hwy. System appd.
76-1702 Notice of completion filed.
76-1703 Agree. No. 9876 extended.
76-1704 Resol. 73-1230 rescinded.
76-1705 Modification of M-2 Use Permit appd.
76-1706-1709 Hearing set on amend. to zoning regulations.
76-1710-1714 Agree. No. 9915, 2446-A, 9148-A, 9916, 9917 appd.
76-1715 Resol. & deed of trust appd.
76-1716 Check acceptd. for deposit by Sur. Del. Accts.
76-1717 Addition amt. for budget from CETA Title VI grant appd.
76-1718 Agree. No. 9390-B appd.
76-1719 Additional funding for Porterville Cemetery Dist. appd.
76-1720 Etab. rev. sharing budget appd.
76-1721 Increase Hospital budget appd.
76-1722 Notice of completion appd.
76-1723-1724 Waiver of bids appd.
76-1725 Auth. premium awards to be paid to Bd. of Sup. appd.
76-1726 Claim rejected.
76-1727-1728 Claim referred to Ins. Div.
76-1729 Claim referred to Co. Cl.
76-1730 Claim referred to Ins. Div.
76-1731-1734 Transfer of funds appd.
76-1735 Abatement of substd. bldg. appd.
76-1736 Abatement of substd. bldg. cont'd.
76-1737-1738 Abatement of substd. bldg. appd.
76-1739 Reading of ord. waived.
76-1740 Ord. No. 1942 adopted.
76-1741 Change order failed.
76-1742 Parking regulations adopted.
76-1743 Agree. No. 9348-A appd.
76-1744-1745 Amend Reso. 75-2151 appd.
76-1746 Request to fill vacant positions appd.
Adjourned to Wednesday, June 23, 1976, at 10:30 A.M.
June 23, 1976-10:30 A.M.
Adjourned Regular Meeting
Absent: Supervisor Muller
76-1747 Relief of accountability appd.
Adjourned to Monday, June 28, 1976, at 10:30 A.M.
June 28, 1976-10:30 A.M.
Adjourned Regular Meeting
Absent: Supervisor Hillman
No official action was taken.
Adjourned.
Robert E. Harrell, Chairman
Tulare County Board of Supervisors
ATTEST: **JAY C. BAYLESS**, Clerk
Board of Supervisors
By Elma McCartney, Deputy
Jul 8

NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the Tulare County Board of Supervisors will hold a public hearing on Tuesday, July 27, 1976, at 10:30 o'clock a.m., in the Chambers of the Board of Supervisors, Courthouse, Mineral King and Mooney Boulevard, Visalia, California.

The hearing will pertain to an appeal filed by Rex Couch, on an Amendment to the Zoning Regulations, Case No. PZ 76-4, to change the present R-A-M (Rural Residential, Special Mobilehome) Zone to the C-2 (General Commercial) Zone on a 1.3 acre parcel of land located at the southeast corner of McDonald Street and Tennis Street, west of Highway 190, in the Community of Springville.

All interested persons may appear and be heard at said time and place. By order of the Board of Supervisors.

Dated June 29, 1976.
JAY C. BAYLESS, County Clerk and ex-officio clerk of the Board of Supervisors
By Carol Santos, Deputy
Jul 8

NEW HEADQUARTERS OPENED FOR CSUC

LOS ANGELES — The California State University and Colleges, 15 years after being organized as a separate system of higher education, now has its first permanent headquarters for its 19 campuses at 400 Golden Shore, Long Beach.

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Prairie Center Does Well In County Awards

PRAIRIE CENTER — Becky Fuller of Prairie Center 4-H was one of nine all-star winners at the Tulare county 4-H awards night program held in Visalia recently.

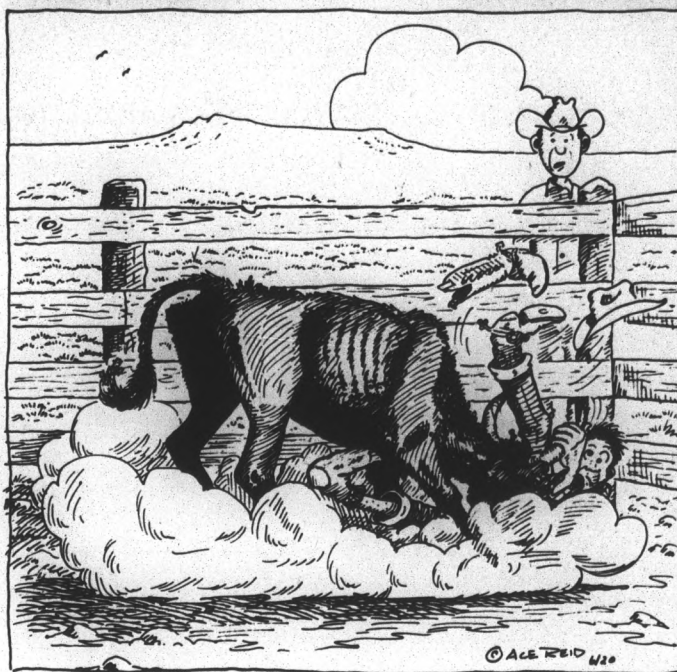
Other Prairie Center winners included Leah DePaoli the junior merit award, Sheryl Spuhler the county Hi-4-H scholarship and David Imbach was installed as president of the Hi-4-H.

Other winners from Prairie Center included medalists Karen Noel, Debra Noel, Pam Oxford, and Debra Rowell. Winning also in categories were Leah DePaoli, Becky Fuller, Doug Hughes, Sheryl Spuhler, and David Imbach.

The Prairie Center community pride book compiled by Jodi Sammann and David Imbach proved a medal winner as did the reporters book by Pam Oxford.

COW POKES

By Ace Reid



"Jake, don't git that ole cow stirred up—she can git mean!"

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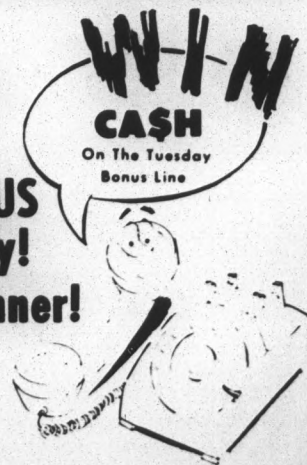
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NEXT WEEK'S REPRESENTATIVE

BANNISTER'S FURNITURE



PRIME MOVERS in getting the "Heart of Porterville Associates" (HOPA) going included, left to right, Bob Reisig and Charles Dougherty shown here with one of the banners used in the recent bicentennial Fourth Of July sales promotion by the organization. (Farm Tribune photo)

Fireworks

(Continued From Page 1)

to mar the otherwise smooth program. Duane Cosart, assisting club pyrotechnicians with firing the set pieces, was shaken up when one of the displays failed to quickly ignite and he approached it to check it just as

it caught and fired. He suffered hearing problems for awhile and was thrown to the ground by the blast. He was checked at Sierra View District hospital and released later.

HOPA

(Continued From Page 1)

Old Days" and featured real, honest-to-goodness sale prices, old-style costumes for some of the store personnel, colorful banners, and promotional advertising for the overall event.

It was a success! Careful evaluation showed an increase of from 40 to 70 per cent in downtown participating merchant sales during the period.

More discussion was held and even more merchants, 117 to be exact, got involved in the next promotion in honor of Cinco de Mayo, the fifth of May, which celebrates Mexico's independence.

The "fiesta" atmosphere of Mariachi bands, special dances in the street, banners, costumes, a sidewalk sale, special advertising, and prize trips to Mexico City for lucky shoppers, attracted many customers to the downtown area. Sales were up!

The downtown merchants had proved something! With most businessmen in the downtown area joining in, they could indeed increase business through these special activities.

June 14th of this year, The "Heart of Porterville Associates" incorporated. It opened with 65 members of an annual contribution basis pledging from \$200 up to \$1,200 annually to the association, depending on size of the member firm. Membership is now 88 and growing.

The organization immediately launched plans for the Bicentennial sales promotion last weekend. It too, was a success.

Plans are currently in the mill for more programs such as "Crazy Daze" July 29-31, Back To School in mid-August, an Art and Sidewalk Bazaar in mid-September, a Harvest Moon sale in October, and so on through the remainder of the year.

But it isn't all just a promotional organization. There is much "give" too! Already the group has helped finance the San Diego trip of the Monache Stage

band. It helped in the send-off of the Porterville high school Panther band to Philadelphia, helped secure new flags for Main street decorations, and plans to be involved in many more community actions where it can be of service.

Future plans call for business directory maps strategically placed for customer convenience in each parking lot and efforts to attract needed businesses to the downtown area.

Officers of the unit include Neil Smith, president; Barney Richardson, vice-president; Loren "Dutch" Schmid, secretary; and Lawrence Billiou, treasurer. Directors include William Brick, Stanford Bronson, Lionel Canerday, James Cone, Wayne Christenson, Neil Daybell, Charles Dougherty, James Engstrom, Danny Figueroa, Henry Foster, James Hanson, John "Jack" Lucey, Robert Reisig, LeRoy Rohrbach, Brenda Thompson, Donald Wilder, and Waltraut Wilson.

Mel Gosage is currently serving as part-time promotions and office manager.

Prime movers who got the HOPA going included officials from such businesses as Bullard's, Reisig's Shoes, Penney's, Western Auto, Rohrbach's Baby News, Figueroa's, Smith's Market, Jay Vee, Juven-Aire, Bank of America, Lucey's Tires, and Topper's Jewelers.

Officials of HOPA want it clearly understood that the organization is not in competition with the chamber of commerce. In fact, most of the member businesses are also members of the chamber and have been for years. They also indicate they intend to remain members of the chamber.

But where the chamber is concerned with the overall promotion of Porterville in a wide variety of fields such as industry, tourism, business, and others, HOPA is vitally concerned with the heart of the city - to keep it alive and viable.

Actually HOPA helps the chamber in relieving them of some of the duties of organizing

business promotional programs in the downtown area, officials said.

The organization of HOPA contains special permanent committees for various activities which the unit will be involved in and includes chamber and city liaison in addition to membership services, retention, promotion review, parking, and business vacancies and beautification.

So the "Heart of Porterville Associates" is off and moving. A new birth of business is underway in the heart of Porterville. Here's hoping HOPA holds the city's heart wholesome and helpful to the whole.

COLLEGE OPENS REGISTRATION FOR FALL TERM

PORTERVILLE - Beginning Monday, July 12, Porterville College's registrar's office will be open for early registration of credit classes for the fall semester, according to Dr. Paul R. Kercher, dean of students.

Early registration is available to students qualified to by-pass an advisor; students carrying six units or less; or advanced educational students.

Students who qualify for by-passing counseling may register between 8 a.m. and 4:30 p.m. Mondays through Fridays.

Students enrolling for evening classes only may also register beginning July 12 and continuing through July 16, 6:30-9:00 p.m., Mondays through Thursdays and 8 a.m. to 3:30 p.m. on Fridays, for the special one-week period only.

Registration will resume on Wednesday, August 11. Registration will be from 8 a.m. to 4:30 p.m. Mondays through Fridays for daytime students and from 1 to 3:30 p.m. and 6:30-9:00 p.m. Mondays through Thursdays and 8 a.m. through 4 p.m. Fridays for evening students.

Regular registration with advisors on duty is scheduled to begin Wednesday, August 11.

Students new to the college and those having completed fewer than seven units must attend one of the scheduled orientation meetings before making an appointment with an advisor.

Classes for the fall semester begin August 23 and continue through December 22.

Double crop beans, corn, and milo are being planted in areas where first crop harvest has been completed.

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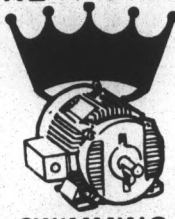
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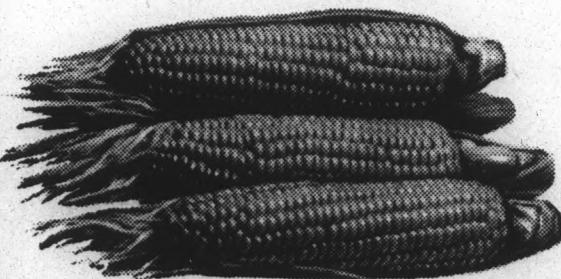
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